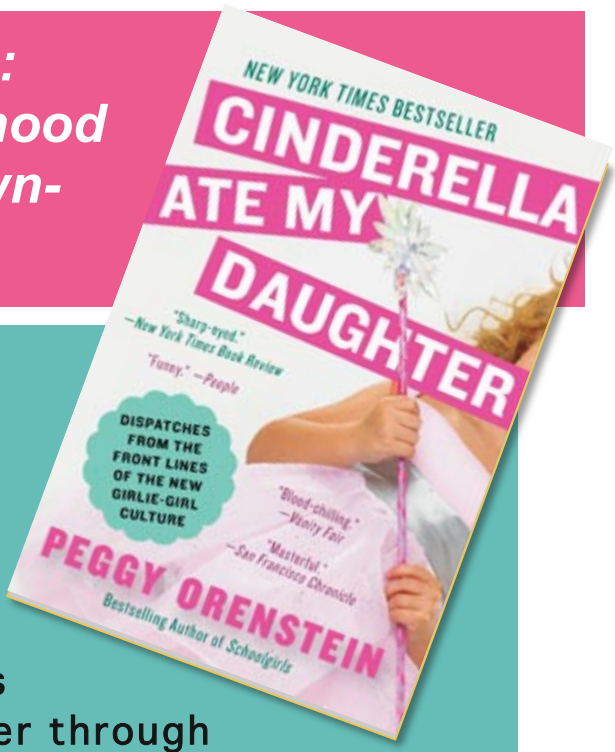
# PARENTING SEMINAR

by *New York Times* Bestseller **Peggy Orenstein**

## *From Princesses to Pop-Tarts: What the New Culture of Girlhood Means for Girls and the Grown-Ups Who Care About Them*




The new pink and pretty "girlie-girl" culture encourages girls from infancy onward to believe that how they look matters more than who they are; it also shapes how boys view girls, potentially affecting their future relationships. Peggy Orenstein discusses the trajectory of girl culture from toddler through tween. She underscores the potential negative impact of the new girlie-girl culture, but argues persuasively that with awareness and recognition, parents and advocates can effectively counterbalance its influence.

**FREE ADMISSION**
**for Co-Op members**
**$5-10 nonmembers**

**January 29, 2013**
7:30 – 9:00 pm

**James Lick Middle School**
1220 Noe St., San Francisco, CA 94114

*James Lick PTA will be asking for a donation of $10 for parking (opens at 6:45pm). They will also be selling snacks and baked goods during the event to help raise PTA funds.*

Peggy Orenstein is the author of The New York Times bestseller Cinderella Ate My Daughter: Dispatches from the Front Lines of the New Girlie-Girl Culture and Waiting for Daisy.

PARENT EDUCATION NIGHT is hosted by
**San Francisco Council of Parent Participation Nursery Schools**